

## PRESS RELEASE

---

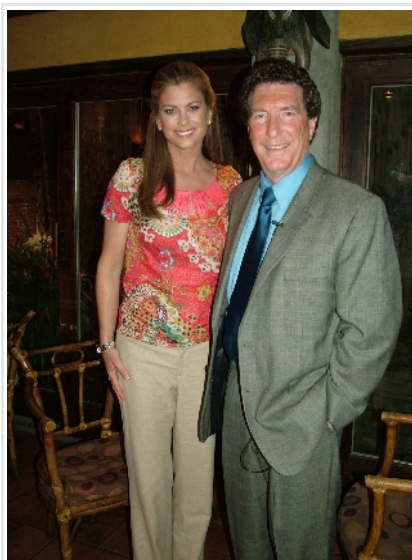
### Supermodel Kathy Ireland to appear on "NYC TV PROFILES" with Mickey Burns

---



Back in the 80's & 90's Kathy Ireland became famous – due in part to her dozen appearances in Sports Illustrated Annual Swimsuit Issue, including the magazines cover for the 25<sup>th</sup> Anniversary Issue, which became SI's best selling edition – ever! These days Ireland is a model-turned-mogul. She serves as CEO for Kathy Ireland Worldwide, a product marketing company that generates over 2 Billion in retail sales annually.

Ireland is also an Author and Mother of three. After realizing that many of our moms in this country feel overwhelmed - Kathy published her latest book, *"Real Solutions For Busy Moms"*. In the book she gives valuable tips on "Making it all work" in today's demanding, stress filled world.



**Kathy Ireland** began her career as a model and morphed into what the Associated Press call "A best friend to working mothers". - because women all over America are embracing her designs and products. Her company currently offers over fifteen thousand products...and according to Ireland: *"Every Product is a solution for someone"*.

Additionally, Kathy discusses how spending trends are affecting today's American families, and offers some great examples of why keeping up with the Jones' should never be a family priority.

**"NYC TV PROFILES" host Mickey Burns' interview with the beautiful Kathy Ireland will premiere on Tuesday May 12<sup>th</sup>, 2009 at 7:30 PM on NYC TV channel 74.**

For additional information regarding Kathy Ireland and her up-coming appearance on "NYC TV PROFILES", contact Quest Media Entertainment, Inc. at (718) 727-3777 or via E-Mail at [questmedia@questmedia.net](mailto:questmedia@questmedia.net) or visit us on the web at [www.questmedia.net](http://www.questmedia.net).